PTO/SB/31 (09-04)
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U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number NOTICE OF APPEAL FROM THE EXAMINER TO Docket Number (Optional) 20807-0003-01 THE BOARD OF PATENT APPEALS AND INTERFERENCES I hereby certify that this correspondence is being In re Application of deposited with the United States Postal Service with AVALLONE et al. sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box Application Number Filed 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] April 6, 2001 09/828.444 Signature ___ For METHODS AND SYSTEMS FOR PROVIDING PERSONALIZED INFORMATION TO USERS IN A COMMERCIAL ESTABLISHMENT Typed or printed Art I Init Eveminer name 3621 F. BACKER Applicant hereby appeals to the Board of Patent Appeals and Interferences from the decision of the examiner. The fee for this Notice of Appeal is (37 CFR 41.20(b)(1)) \$ 500.00 ☐ Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee shown above is reduced by half, and the resulting fee is: A check in the amount of the fee is enclosed. Payment by credit card. Form PTO-2038 is attached. ☐ The Director has already been authorized to charge fees in this application to a Deposit Account. I have enclosed a duplicate copy of this sheet. A The Director is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. 50-1059. I have enclosed a duplicate copy of this sheet. ☐ A petition for an extension of time under 37 CFR 1.136(a) (PTO/SB/22) is enclosed. WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038. /Shawn K. Leppo/ Lam the ☐ applicant/inventor. Signature Shawn K. Leppo assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. Typed or printed name (Form PTO/SB/96) (717) 232-8000 attorney or agent of record. Telephone number Registration number 50.311. attorney or agent acting under 37 CFR 1.34. Registration number if acting under 37 CFR 1.34. February 2, 2007 Date

*Total of 1 forms are submitted.

Submit multiple forms if more than one signature is required, see below*.

This collection of information is required by 37 CFR 41.51. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality in governet by 38 U.S. C. 22 and 37 CFR 11.1.1.1.4 and 48.1. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time by unrequire to complete the form and/or suggesteros for reducing the busden, should be sent to the Chief Information Officer, U.S. Pattert and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS, SEND TO: Commissioner for Patterts, P.O. Box 1450, Alexandria, VA 22313-1450.

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required.